



# SECRET PASSION

MEDICAL APPROVED PRODUCTS FOR LOVE

## AVAILABLE IN EUROPE

VIENNA SALZBURG STYRIA TIROL BERLIN HAMBURG PARIS LONDON ATHENS MYKONOS  
FUERTEVENTURA BARCELONA MALLORCA IBIZA BILBAO MADRID MILANO ROME STOCKHOLM OSLO

# NEEDS



# FACTS



VIAGRA PRESCRIPTIONS: 37 MILLION MEN

CONDOMS SOLD PER YEAR: 5 BILLION

|          | UK            | SPAIN         | AUSTRIA       |
|----------|---------------|---------------|---------------|
| PER YEAR | 163 Mio. Pcs. | 17. Mio. Pcs. | 22. Mio. Pcs. |
| PER DAY  | 446.575 Pcs.  | 50.000 Pcs.   | 60.000 Pcs.   |

- 1/3 BEEING USED IN HOTELS
- 2,1 TIMES PER WEEK - EUROPEAN AVERAGE
- 47.000.000 NIGHTS IN AUSTRIA (4\* + 5\* Hotels)

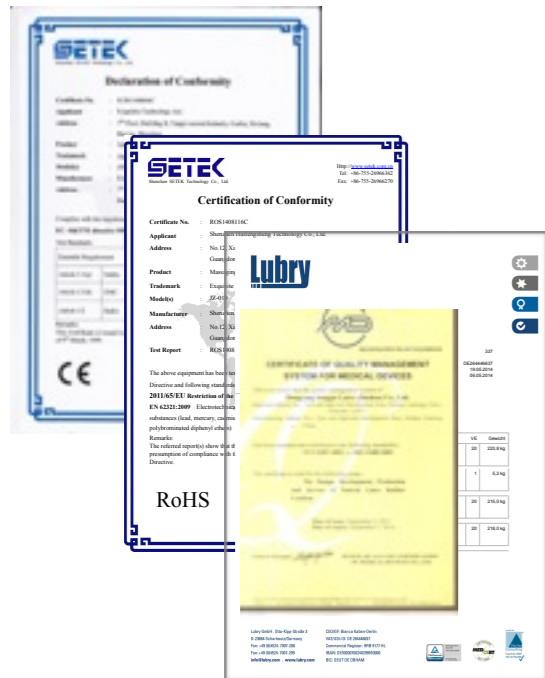
# POTENTIAL



$$\begin{array}{r} 47.000.000 \\ \cdot 7 \\ \hline 6.714.285 \\ \times 2,1 \\ \hline = 14.099.999 \end{array}$$

Nights per year  
Days  
= Weeks per year  
Average per week  
= Sexual intercourses per year

# PRODUCT



MEDICAL APPROVED & CERTIFIED

# WIN WIN



## GUESTS

HIGH QUALITY PRODUCTS

ADAPTED FOR HIM & HER

MED. APPROVED & CERTIFIED

FAIR PRICE

CONVENIENT AT THE RIGHT MOMENT

DISKRETE CLEARING

## HOTELS

ELEGANT & DISKRETE

HIGH QUALITY

CONVENIENT FOR SERVICE STAFF

100% MARGIN

RAISING REVENUES

RETURNING GUESTS

# WHAT THEY ARE SAYING



„SECRET PASSION“ is developing very well in our hotel.  
It also plays an economic role. In 2014 we already reordered 4 times.  
For us it's a win win product.  
Javier González Varela - Purchase Manager



The constant struggle to falling room rates, requires new ideas for additional revenue.  
„SECRET PASSION“ is a perfect solution.  
Christian Hofer - President BEST WESTERN Central Europe



Our guests enjoy SECRET PASSION because it's fun, useful and elegant at the same time.  
Jordi Isern - General Manager

# SUCCESS



|                           |            |            |            |           |            |            |
|---------------------------|------------|------------|------------|-----------|------------|------------|
| First order               | 36         | 108        | 36         | 36        | 400        | 108        |
| Reorder 1                 | 108        | 108        | 84         | 36        | 108        | 108        |
| Reorder 2                 | 108        | 108        | 84         | -         | 108        | -          |
| Reorder 3                 | 36         | 108        | -          | -         | 108        | -          |
| <b>TOTAL (1.936 Pcs.)</b> | <b>288</b> | <b>432</b> | <b>204</b> | <b>72</b> | <b>724</b> | <b>216</b> |
| <i>Margin for hotel</i>   | 15.-       | 15.-       | 10.-       | 12.-      | 13.-       | 12.-       |
| <i>Revenue for Hotel</i>  | €4.320.-   | €6.480.-   | €2.040.-   | €864.-    | €9.412.-   | €2.208.-   |

ADDITIONAL PROFIT & NO EFFORT



# BENEFIT



INTRODUCING A NEW PROVEN PRODUCT

ADDITIONAL PROFIT FOR YOUR CLIENTS

INCREASE YOUR OWN REVENUES

6 HOTELS IN ADDITION € 28.260.-

PIONIER & NR.1 AT THE MARKET

REORDERS

# SELLING IT



THATS THE WAY THEY DO IT

...PLACE IT

...PROMOTE IT

...SELL IT



# MINIBAR



CHARGING IT OVER THE MINIBAR  
IT'S ALL ABOUT REVENUES  
ONE KIT ON EVERY ROOM

HOTELS SELL AT € 24.- & € 29.-  
MARGIN FOR HOTELS: € 10 bis € 15.-

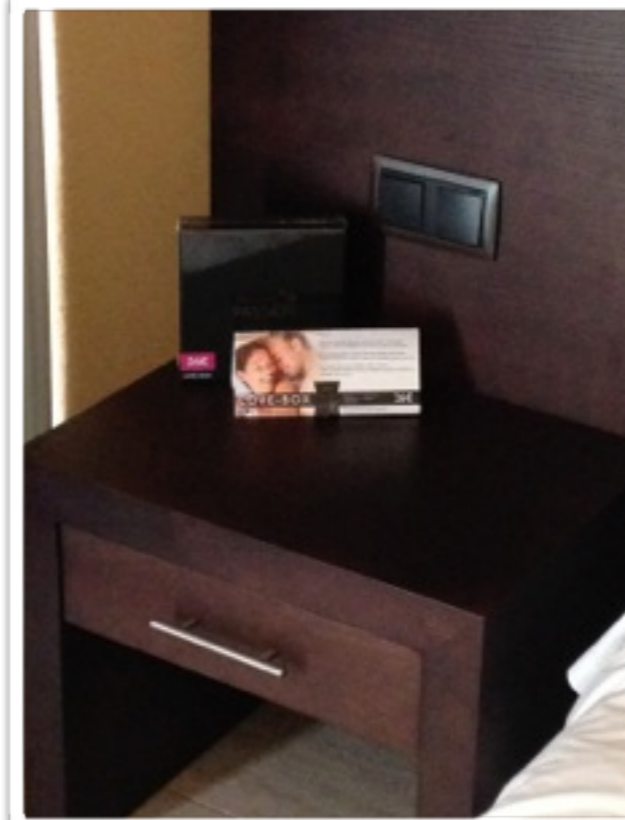
PRICE-STICKER  
ATTACHED PRICE-STICKERS



# MINIBAR



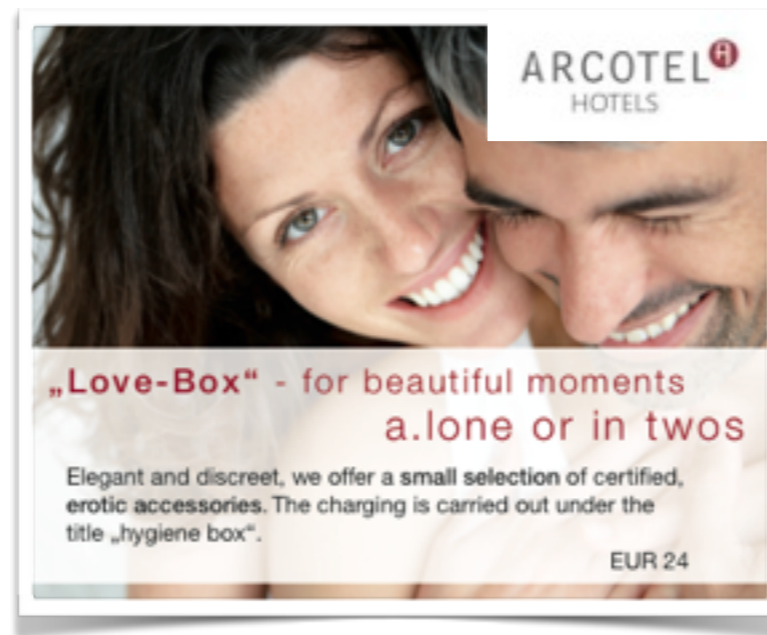
PLACE NEAR THE MINIBAR



# CONSIDER



DISCRETION - KEY TO SUCCESS  
INDICATE DISCREET HANDLING & CLEARING  
FLYER, HOMEPAGE



# UPGRADE

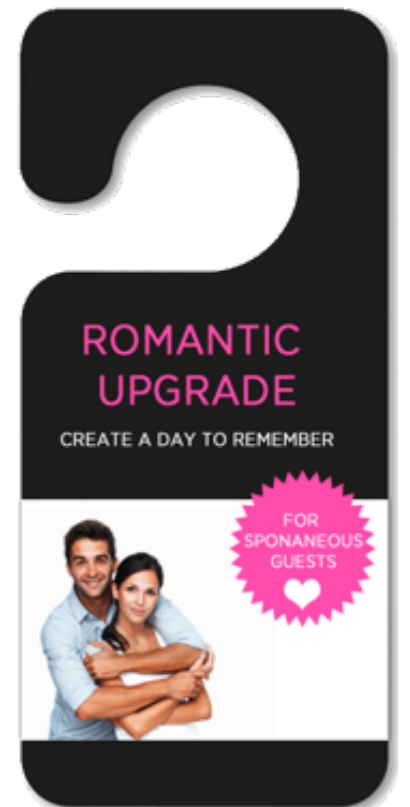


## ROMANTIC UPGRADE FOR SPONTANEOUS GUESTS

- 1 x Candlelight Dinner
- 1 x Blossoms on Bed
- 1 x Bottle of Champagne on ice
- 1 x Intimacy Kit by **SECRETPASSION**

€ 149.-

- INDIVIDUAL
- PROMOTING ONLINE & INROOM
- CLEARING AS ROMANCE PACKAGE / UPGRADE



# UPGRADE



## Romantic room

Looking for a romantic gift to surprise your loved one? The hotel makes your stay a unique experience for two. Give your room a romantic touch or enjoy a lovely dinner with candle lights. Our concierges are at your service to tell you the most beautiful walking tours through the city to discover the romantic city of Amsterdam.

- ✓ The fastest free WiFi in Amsterdam
- ✓ 300 indoor parking spaces
- ✓ Free shuttle from Schiphol
- ✓ GreenKey GOLD certificate
- ✓ WHG Hotel of the Year 2014
- ✓ Highest rooftop of Amsterdam

## Upgrade Romantic room

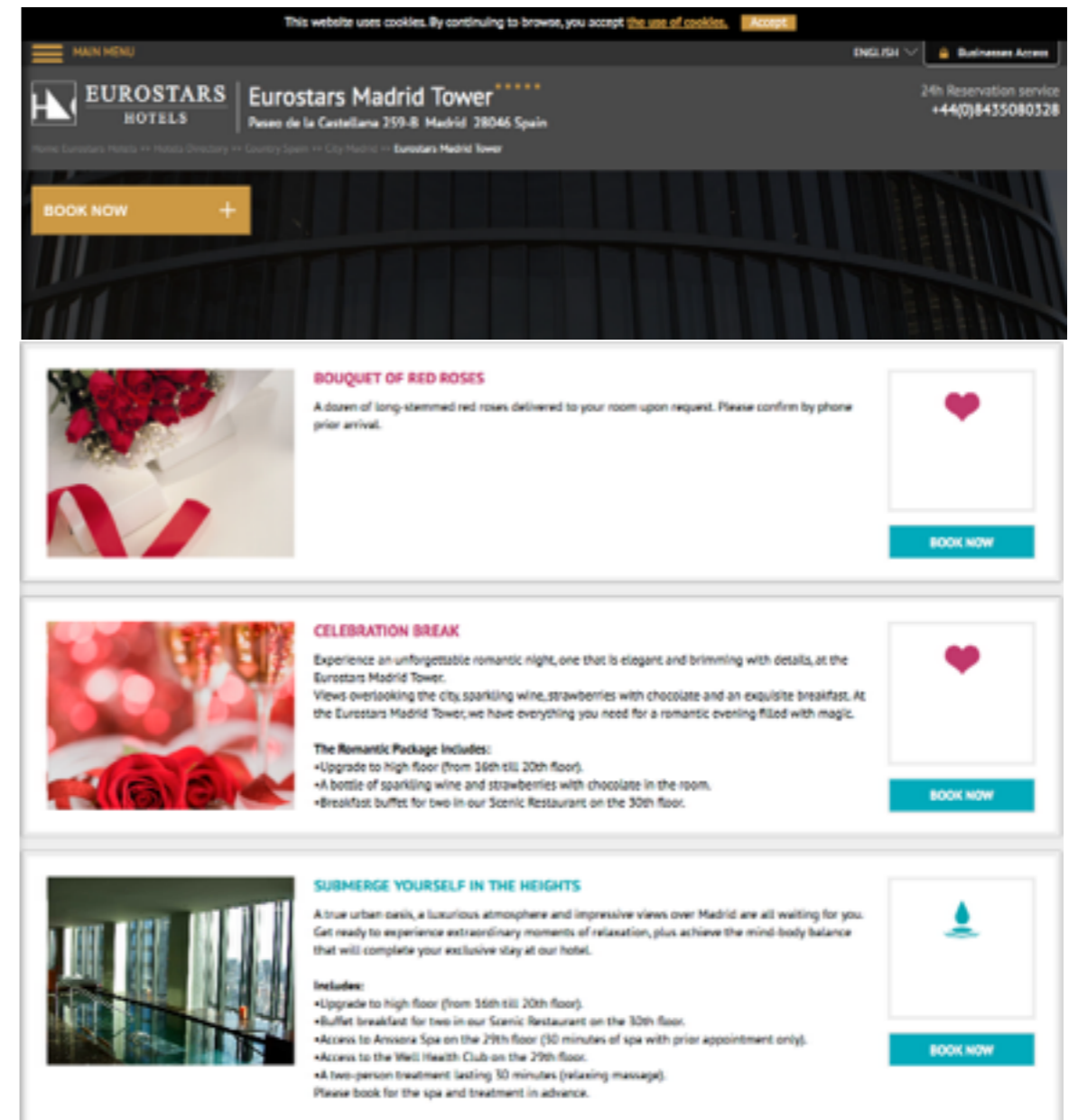
Enjoy the best romantic experience in one of our standard rooms with a tremendous view over Amsterdam. From the cosy lounge corner in your room you can spot popular sights as the Rijksmuseum, Amsterdam ArenA and the Zuidas Business area. Do you wish to surprise your loved one with more luxury? Book an upgrade to one of our Executive Rooms with a royal kingsize bed and a spacious bathtub. Make your romantic weekend complete with a bottle of sparkling wine at arrival or an extensive champagne breakfast in the morning. Do you wish to sleep in or extend your departure day? Reserve a late check out and you can enjoy your room until 4 PM.

## Candle light dinner

Give the evening a romantic touch and enjoy each other's company with a dinner at Restaurant Floor17. The restaurant is located on the 17th floor of the hotel and gives you a spectacular view over the Amsterdam area; it certainly makes your dinner extra special. Enjoy the best wines and be surprised by the various dishes, all prepared with local ingredients.

## Romantic Amsterdam

Ask our concierges in the hotel, they are happy to inform you about the most beautiful city walks and many sights in Amsterdam. You can book a boat tour through the canals of Amsterdam to discover the city from the water. Discover Artis, the oldest zoo in the Netherlands, or wander through the picturesque streets with stylish boutiques and cosy cafés.



# PACKAGES



## ROMANTIC GETAWAY PACKAGES

## ROMANTIC DINNER - WHAT'S NEXT?

## INTIMACY IS THE HUMAN CONSEQUENCE

## CLEARING OVER MINIBAR OR AS PART OF THE PACKAGE

**KAISERHOF**  
HOTEL KUNSTHAUS  
KUNSTHAUS  
KUNSTHAUS

**LOVE & PASSION ... schöne Momente zu zweit**

LOVE & PASSION ... schöne Momente zu zweit

In unserem LOVE & PASSION Package sind inbegriffen:

- 1 Übernachtung im Klassik Zimmer oder einer Suite
- 1 LOVE Box ... bietet eine kleine Auswahl an perfekten, erotischen Accessoires wie Vibrator, Gleitmittel, Kondome und einen Massageöl
- 1 Flasche 0,33l VEUVE FOURNÉ & FILS ROSE, Premier Cru, brut
- 1 Flasche 0,33l VEUVE FOURNÉ & FILS ROSE, Premier Cru, brut
- Wellness Bonus für die romantische Sauna, das Dampfbad und den Fitness Raum - mit feuchtigen Bademänteln, Slippern und freien Sauna Getränken
- late Check-Out bis 14:00 Uhr

Unser Angebot für Sie: **EUR 219,00** für 2 Personen im Klassik Zimmer für 1 Nacht inkl. der Leistungen des Package **EUR 269,00** für 2 Personen in einer Suite für 1 Nacht inkl. der Leistungen des Package

Verlängerungsmöglichkeiten sind zu den jeweils aktuellen Tagespreisen möglich.

Auf Wunsch schicken wir Ihnen gerne einen Geschenkgutschein zu.

**SOFITEL**  
LUXURY HOTELS

**MAGNIFIQUE ROMANCE**

100 Hotels Magnifique Romance  
Choose by Location

- Sofitel London St James ... 469
- Sofitel London Gerardo ... 260
- Sofitel London Heathrow ... 275

**A lovers' week-end or second honeymoon...**

Enjoy magical moments in magnificent places around the world... It's Valentine's Day and love is in the air. Share special time together... savor intimate dinners... take sunset strolls and romantic walks. Delight in the timeless glow of Paris or Bangkok... explore the history of Rome or Budapest... stroll in the legends of Moscow... stroll in the excitement of Shanghai or New York... relax near sparkling lagoons in Barbados or Mauritius... marvel at the sights and sounds of Manhattan in London. Discover our Magnifique Hotels. Experience Sofitel "Art de vivre" and exceptional service... the perfect setting for romantic moments that will last forever.

Discover Magnifique Romance and enjoy:

- Luxurious comfort in elegantly styled accommodation, a perfect setting for romance
- A bottle of champagne or ice delivered to you any time you wish and during your stay
- A romantic gift of chocolates or flowers upon arrival for your shared pleasure
- A wonderful breakfast served in your room every morning
- The luxury of time, with a late check-out until 6:00 p.m.

**MÖVENPICK**  
Hotels & Resorts

**Zimmer reservieren**

**Wellness- und Entspannungswochenende Zürich Regensdorf**

Wellness für zwei Personen und Spa mit einer weiteren Ausstattungsstufe (Sauna, Bad, Wellnessbereich, Whirlpool) für einen romantischen Aufenthalt mit einer Übernachtung in Mövenpick Hotel Zürich Regensdorf und professioneller Spa- und Wellnessleistungen wie aromatische Massage, romantische Frühstücke in der Früh und Wellness, ein Dinner (jeppette) und ein individuelles Frühstücksbuffet.

Warten Sie keine Wellness- und Spaleistungen mehr!

**WEITERE INFORMATIONEN** € 315,00 pro Person für 2 Personen

**Twingle-Menü München-Airport**

In unserem Mövenpick Hotel Restaurant haben wir ein besonderes Angebot für alle Paare bereit. Ein köstliches Menü für zwei mit einer Flasche Wein zum Preis von nur EUR 45 pro Person. Einzigartige Menü-Wahl aus einer Topher-Karte.

**WEITERE INFORMATIONEN** € 45,00 pro Person

**Amsterdam - Romantik-Angebot Amsterdam City Centre**

**Sparkling VIP Package Amsterdam City Centre**



# TREND



**DOLCE**  
HOTELS AND RESORTS  
CHANTILLY

**Dolce Chantilly**  
Avenue de Verdun - 60000 Vinault St Firmin, Chantilly, FRA  
Inévitables | À Presses De Nous | Contactez-Nous | 33 (0)3 44 58 47 77

RÉSERVER UNE CHAMBRE  
MODIFIER UNE RÉSERVATION  
PLANNING UNE RÉUNION

OFFRES GALERIE PHOTOS HÉBERGEMENT GOLF ACTIVITÉS RESTAURATION RÉUNIONS GREEN MARIAGE

**RÉSERVEZ MAINTENANT**

- Forfaits Privés
- Forfaits Romance**
- Forfaits Golfiques
- Forfaits Famille
- Forfaits Culturels
- Forfaits Gourmet
- Forfaits Séminaires
- Offres Réunion, Inscrivez-vous ici
- Chèques-Cadeaux

**ESCAPADE ROMANTIQUE DOLCE**

Vous souhaitez dérouter le grand jeu à l'élu(e) de votre cœur ? Nous avons réuni tous les ingrédients pour faire de votre séjour l'un des plus romantiques qui soit.

Ce forfait comprend:

- Hébergement
- Petit-déjeuner buffet
- Bouille de Champagne et pilates de rose en chambre
- Libre accès à la piscine, sauna, hammam et salle de fitness
- Wi-Fi et parking gratuits

[Réservez maintenant](#)

[Retour](#)

ESCAPADE ROMANTIQUE DOLCE • ESCAPADE GOURMANDE

**GRANGE HOTELS**

HOTELS MEETING & EVENTS BARS & DINING SPA FITNESS BUSINESS LEISURE OFFERS

**Rooms for Romance**

Enjoy Superior accommodation, complimentary English Breakfast, Champagne on arrival, Late check-out and more... 3 course à la carte

**Room For Romance London**

**ROOMS FOR ROMANCE**  
Code : ROMANCE

Book from Now to 30 Jun 2016 May from 01 May 2015 to 31 Jun 2016

Make time for your loved one with our Rooms for Romance package – featuring Superior accommodation, complimentary English Breakfast, Champagne on arrival, late check-out and romantic 3-course dinner from Table d'hôte menu. Luxury Ayala Spa treatments also included at the Grange Tower Bridge Hotel and all 5-star Grange Hotels.

**Book A Room**

Any Grange Hotel

Check in Date  
dd/mm/yyyy

Nights

Four Seasons

Accommodations Private & Villas Experiences Dining Spa Destination Offers

What a Hotel is Best Meetings & Events Weddings Experience Four Seasons Gift Cards Offers

TEL 33 (0) 49 52 70 00

**OFFERS**

**ROMANCE PACKAGE**

**BOOK THIS OFFER**

When will you be enjoying with us?

Check in: 15/05/2014

Check out: 20/05/2014

How many guests?

1 Adults 0 Children 0 Extra People

**FIND ROOMS**

**INCLUDED IN THIS PACKAGE**

- EUR 100 voucher for the Spa
- American breakfast for two served in La Galerie, Le Chiq restaurant or through in-room dining
- Bottle of champagne and a towel bouquet in your room
- A candle by Jeff
- Luxurious accommodations

For a wonderful honeymoon or a very special wedding anniversary, Paris remains an exceptionally romantic destination. Four Seasons Hotel George V, Paris, has developed a unique package to help you celebrate at a truly legendary hotel.

# TREND



**DAYUSE**  
-HOTELS.COM

01 84 16 15 69  
Lun-ven 9:00-19:00

1 000 HÔTELS POUR QUELQUES HEURES EN JOURNÉE

RECHERCHER VOTRE HÔTEL

Ville ou hôtel

Date (optionnel)

RECHERCHER



VOIR SOUS NOS  
HÔTELS DE  
FRANCE  
SUR UNE CARTE

VOUS SOUHAITEZ CHANGER DE PAYS  
CLIQUEZ ICI

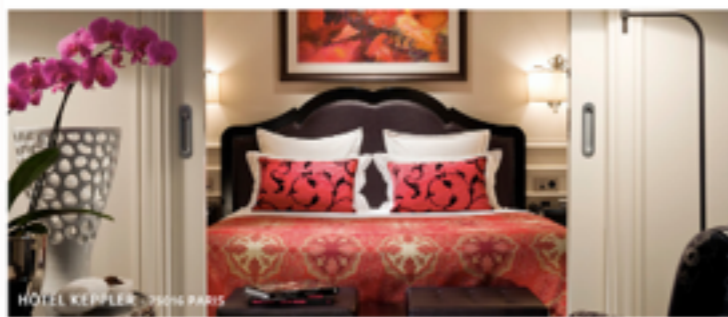


LYON  
À PARTIR DE 49€

BORDEAUX  
À PARTIR DE 66€

MARSEILLE  
À PARTIR DE 49€

STRASBOURG  
À PARTIR DE 79€



### CHAMBRE SEXY

Mais qu'est ce que la chambre sexy? C'est une chambre à la Journée qui est source de sérénité et d'érôtisme à la fois. Le temps d'un après-midi coquin, la chambre sexy peut revêtir plusieurs facettes : protectrice, provocatrice ou encore stimulante... Quelles que soient vos attentes, la chambre sexy sera la complice de vos instants coquins. Surprenez votre partenaire et choisissez votre chambre sexy Paris dans notre sélection d'hôtels de jour glamour et discrets pour vos escapades enflammées.

### L'ATMOSPHÈRE DE LA CHAMBRE SEXY, UNE DÉCO DE CHARME

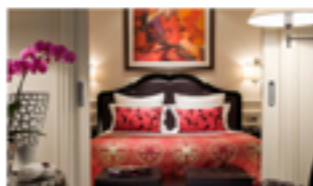
La chambre sexy se caractérise avant tout par sa déco. Des coussins brillants style seventies à disposer sur le lit, un mobilier aux formes érotiques. Cochez-vous choisir la chambre sexy dotée d'un téléphone en forme de bouche sensuelle pour votre day use couple? De plus, la chambre sexy Paris adore les caplons, réels ou en sticker trompe l'œil, ils créent une atmosphère sexy. Si elle est très audacieuse, la chambre sexy d'un love hôtel France est parée de l'incontournable tapis en peau de bête. Mais la chambre sexy Paris peut inciter à un érotisme discret et à la séduction grâce à une ambiance contemporaine et intime.



HÔTEL AMOUR  
75009 Paris >>



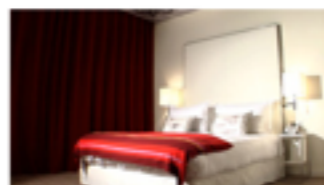
HÔTEL CASTILLE  
75001 Paris >>



HÔTEL KEPPLER  
75016 Paris >>



HÔTEL MONNA LISA  
75008 Paris >>



HÔTEL PARIS CHAMPS ELYSEES  
75008 Paris >>



HÔTEL BELFAST  
75017 Paris >>

**Barceló**  
HOTELS & RESORTS

Hoteles visitados Ayuda | Reservas Telefónicas | Idioma

### Encuentre su hotel

Introduzca hotel o destino

Ciudad, país, nombre del hotel...

Fechas de estancia:

DD/MM/AA DD/MM/AA

Número de noches:

Personas/Habitaciones:

2 Adultos / 1 Habitación

Buscar habitación

Mejor precio garantizado

OFERTAS | HOTELES | TEMÁTICOS | EVENTOS | BODAS

Barceló



Home > Colecciones > Solo Adultos

### Hoteles sólo para adultos

España 6 Hoteles

### Hoteles sólo adultos

Descubra un nuevo concepto de hoteles sólo para adultos, ideales para escapadas románticas, para viajes tranquilos sin niños, para encontrar nuevos amigos... y todo ello en hoteles que ofrecen un excelente servicio, una exquisita y variada gastronomía y múltiples opciones de ocio y diversión para que su próxima estancia sea, simplemente, perfecta.

En nuestros hoteles para adultos encontrará numerosas opciones para que su próxima estancia sea mucho mejor de lo que imagina. Una gastronomía cuidada, un servicio esmerado e instalaciones de vanguardia son sólo algunas de las cosas que podrá

### Barceló Jandía Club Premium

Se trata de un nuevo concepto de servicio exclusivo solo para adultos con el fin de disfrutar del máximo confort y relax durante sus vacaciones.

MÁS INFORMACIÓN



# LOVE KIT



A MUST HAVE FOR ANY MINIBAR





# POTENTIAL

BECOME NR. 1 IN HOTEL BUSINESS

INROOM AMENITY & MINIBAR ITEM

WELLNESS, ROMANTIC & ADULTS ONLY HOTELS

LUXUS, STYLE & BOUTIQUE HOTELS

CHAINS

CRUISES



# LET'S DO IT

LOVE KIT  
BY SECRET**PASSION**

INTIMACY KIT  
BY SECRET**PASSION**

